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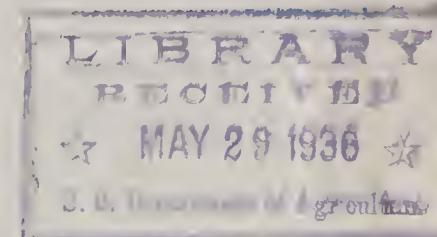


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# Wholesale Price List

For  
**Florists - Seedsmen  
and Nurserymen**

FALL EDITION  
1935



## American Bulb Company

Importers  Growers

CHICAGO - NEW YORK

American and  
European Novelties

EARLY ORDERS  
Will, We Believe  
PROVE MUTUALLY  
ADVANTAGEOUS

**A. B. C. "SUPREME" Quality Bulbs are planted  
by the Critical Grower FROM COAST TO COAST**

# A. B. C. Lily Headquarters

*Direct Importations from Japan  
and Extensive American Cultures*



## Lilium Regale

*Now in great demand  
for Cut Flowers and  
Garden Decoration*



Lilium  
Regale.

## Lilium Magnificum (Rubrum) "Oriental Orchids"

There is na Lily that  
lends itself sa gracefully  
ta flaral wark af all kinds.  
Has a particular charm  
all af its own. Easily  
grown.



Lilium  
Mognificum  
(Rubrum).



House of Lilies Produced From A. B. C. Bulbs by the Premier Rose Gordens, Maywood, Ill.  
Photograph taken April 13, 1935.

MAIL ORDERS FOR CHICAGO TO 1335 W. RANDOLPH ST., Phone Haymarket 6774

MAIL ORDERS FOR NEW YORK TO 31 W. 27th ST., Phone Bogardus 4-7257

# CHOICEST HOLLAND GROWN HYACINTHS

	Per 100	Per 1000
Exhibition Size— 19 ctm. up .....	\$10.00	\$95.00
First Size— 18-19 ctm. ....	8.75	82.50
Second Size— 17-18 ctm. ....	7.75	72.50
Medium size— 16-17 ctm. ....	6.75	62.50
Smaller Grade— 15-16 ctm. ....	5.75	52.50
Large Miniature— 13-15 ctm. ....	4.50	40.00

We can supply above in the various varieties listed below:

### Single Red and Rose

**Gertrude.** Rosy pink; good forcer.  
**Gigantea.** Blush pink; good forcer.  
**Lady Derby.** Bright rose-pink; very early.  
**La Victoire.** Deep cormine-rose.  
**Marconi.** Bright rose.  
**Queen of the Pinks.** Rosy pink; late forcer.

### Single Blue

**Bismarck.** Sky-blue; early forcer.  
**Grand Maitre.** Deep lavender-blue.  
**King of the Blues.** Dark blue; late forcer.  
**Queen of the Blues.** Pale azure-blue.

### Single White

**La Grandesse.** Pure white; medium forcer.  
**L'Innocence.** Pure white; early forcer.

### Single Yellow

**Yellow Hammer.** Pure yellow; early and late forcer.  
**City of Haarlem.** Bright golden yellow; large spike.

### Special Prepared Dutch Hyacinths

#### For Early Forcing

	Per 100	Per 1000
17-18 ctm. ....	\$8.50	\$80.00
15-16 ctm. ....	6.50	60.00
13-15 ctm. ....	4.70	42.00

In the following varieties:

**L'Innocence.** Pure white.  
**Lady Derby.** Bright rose-pink.  
**Bismarck.** Sky-blue.

### Imported French Roman Hyacinths

#### For Early Forcing

	Per 100	Per 1000
White. 12-13 ctm. ....	\$5.50	\$45.00
White. 13-15 ctm. ....	6.50	55.00
White. 15 ctm. up .....	8.00	70.00



Hyacinth, Gertrude.

### Dependable Stocks at Prices in Keeping With the Market~

Our prices are quoted f.a.b. New York or Chicago. Ocean freight and duty paid. You know just what bulbs will cost at either of the above named shipping points. No ambiguous charges being added. "We can and will supply you to advantage."

# Imported Dutch Bulbs

for Forcing or Bedding

## Darwin Tulips • The Cream of the Crop



1. Pride of Haarlem
2. Afterglow
3. Rev. H. Ewbank
4. Wm. Copland
5. Inglescombe Yellow
6. La Tulipe Noire

We can also supply the following varieties in second size bulbs, 11 ctm.

	100	1000		100	1000
Bortigon	\$3.10	\$26.00	Pride of Hoornem	\$3.10	\$26.00
Clara Butt	3.10	26.00	Princess Elizabeth	3.10	26.00
Farncombe Sanders	3.10	26.00	Wm. Copland	3.10	26.00
La Tulipe Noire	3.10	26.00	Wm. Pitt	3.10	26.00
Mme. Krelage	3.10	26.00	Inglescombe Yellow	3.10	26.00

Varieties preceded by an asterisk (\*) are recommended for forcing.

## Single Early Tulips

	100	1000
<b>Belle Alliance.</b> Early scarlet .....	\$3.50	\$30.00
* <b>Brilliant Star.</b> Vermilian-scarlet; early farcer .....	3.70	32.00
<b>Chrysalara.</b> Pure yellow .....	3.70	32.00
* <b>Cauleur Cardinal.</b> Velvety crimsan-scarlet farcer ..	3.70	32.00
<b>Cramaisi Brillont.</b> Deep crimsan-scarlet .....	3.50	30.00
* <b>De Wet.</b> Beautiful golden orange and red .....	3.80	33.00
* <b>Flamingo.</b> Brilliant rosy carmine .....	3.60	31.00
* <b>Fred Maare.</b> Deep orange .....	3.60	31.00
* <b>Ibis.</b> Deep brilliant pink .....	3.60	31.00
<b>Keizerskraan.</b> Scarlet-red with broad yellow margin.	3.80	33.00
* <b>King of the Yellows.</b> Pure deep yellow .....	3.70	32.00
* <b>La Reine.</b> White shaded rose .....	3.50	30.00
<b>La Reine Maximus.</b> White bordered rose .....	3.80	33.00
* <b>Man Tresar.</b> Fine pure yellow .....	4.00	35.00
* <b>Prince of Austria.</b> Fine orange-red .....	3.60	31.00
* <b>Praserpine.</b> Rich satiny carmine-rose .....	3.70	32.00
* <b>Prosperity.</b> Rose-pink .....	3.50	30.00
* <b>Rising Sun.</b> Deep golden yellow .....	3.80	33.00
<b>Rose Gris-de-lin.</b> Delicate rose .....	3.50	30.00
* <b>Rose Le Reine.</b> Deep carmine-rose .....	3.60	31.00
* <b>Rose Luisante.</b> Fine deep brilliant rose .....	3.80	33.00
<b>Thomas Moore.</b> Terra catta .....	3.60	31.00
* <b>Vermilian Brilliant.</b> Dazzling vermillion-scarlet ..	3.60	31.00
<b>White Hawk.</b> Pure white; early .....	3.80	33.00
* <b>Yellow Prince.</b> Yellow; sweet scented .....	3.70	32.00
<b>Single Early Mixed</b> .....	3.40	29.00

## Double Early Tulips

	100	1000
<b>Boule de Neige.</b> Large, pure white .....	\$3.90	\$34.00
* <b>Couronne d'Or.</b> Yellow, shaded orange .....	3.90	34.00
<b>Electra.</b> Rasy violet-red .....	3.60	31.00
<b>Imperatar Rubrarium.</b> Scarlet .....	3.60	31.00
* <b>Mr. Van der Hoef.</b> Pure yellow .....	3.70	32.00
* <b>Murillo.</b> White shaded rose .....	3.60	31.00
* <b>Peach Blossom.</b> Soft rosy pink .....	3.70	32.00
<b>Rubra Maxima.</b> Deep vermillion-crimsan .....	3.70	32.00
<b>Schaanaard.</b> Pure white .....	3.90	34.00
<b>Tearose.</b> Pale yellow .....	3.60	31.00
* <b>Tareadar.</b> Bright scarlet .....	3.90	34.00
<b>Taurnesol R. &amp; Y.</b> Red, yellow bordered .....	3.90	34.00
* <b>Vuurbaak.</b> Fiery orange-scarlet .....	3.70	32.00
<b>Double Early Mixed</b> .....	3.40	29.00

(\*) Recommended for forcing.

## Single Late Tulips

	100	1000
<b>Arga.</b> Large yellow, spotted red .....	\$3.80	\$33.00
<b>Bautan d'Or.</b> Bright yellow; tall grower .....	3.50	30.00
<b>Dida.</b> Orange-rose, margined bright orange-yellow; large flower .....	3.50	30.00
<b>Fairy Queen.</b> Rasy heliotrope .....	3.50	30.00
<b>Gesneriana Lutea.</b> Fine golden yellow .....	3.60	31.00
<b>Gesneriana Spathulata.</b> True rich crimson-scarlet ..	4.30	38.00
<b>Inglescambe Pink.</b> Delicate rose-pink .....	3.50	30.00
<b>Inglescambe Yellow.</b> Glassy canary-yellow .....	3.50	30.00
<b>Jahn Ruskin.</b> Apricot-rose, mauve shading .....	3.70	32.00
<b>Maiden's Blush (Picotee).</b> White, margined carmine-rose .....	3.50	30.00
<b>Maanlight.</b> Large, pale yellow .....	3.50	30.00
<b>Mrs. Maan.</b> Very deep yellow .....	3.70	32.00
<b>Sirene.</b> Rich cerise-pink .....	3.50	30.00
<b>The Fawn.</b> Rosy fawn color .....	3.50	30.00
<b>Single Late Mixed</b> .....	3.20	27.00

## Breeder Tulips

	100	1000
<b>Branze Queen.</b> Buff, tinged apricot .....	\$3.60	\$31.00
<b>Cardinal Manning.</b> A curious blend of mauve and rose .....	3.80	33.00
* <b>Dan Pedra.</b> Dull brown .....	4.00	35.00
<b>Jaune d'Oeuf.</b> Rose-lilac broadly edged yellow ..	3.80	33.00
<b>Louis XIV.</b> Purple flushed golden branze .....	3.80	33.00
<b>Lucifer.</b> Reddish orange .....	4.30	38.00
* <b>Panarama.</b> Terra catta and bronze .....	3.60	31.00
<b>Yellow Perfection.</b> Branze-yellow .....	3.80	33.00
<b>Breeders Mixed</b> .....	3.50	30.00

## Parrot Tulips

	100	1000
<b>Fantasy.</b> A lovely soft rose with green streaks, inside salmon-rose .....	\$6.50	\$60.00
<b>Parrot Named.</b> Our selection .....	3.70	32.00
<b>Sundew.</b> Red. Very fine; curved on the edges .....	\$3.70	\$32.00
<b>Parrot Mixed</b> .....	3.50	30.00





Freesias, A. B. C. Imp. "Purity Superflora."

### Freesias

	1/2"-5/8"		5/8"-3/4"		3/4"-7/8"		7/8" and up	
	100	1000	100	1000	100	1000	100	1000
GOLDEN DAFFODIL	\$0.75	\$6.00	\$1.60	\$11.00	\$2.10	\$16.00	\$2.70	\$22.00
GOLDEN TREASURE. Yellow with lavender markings	.75	6.00	1.60	11.00	2.10	16.00	2.70	22.00
PURITY	1.00	6.50	1.50	11.00	2.00	15.00		
PURITY, IMP. SUPERFLORA	.75	7.50	1.60	12.00	2.10	16.00		
WISTERIA. Blue	.90	8.00	1.70	12.00	2.10	16.00	2.50	20.00
ELDER'S GIANT WHITE	2.00	15.00	2.75	22.50	4.50	40.00		
PINK BEAUTY. Rose-pink	1.80	13.00	2.00	15.00	2.40	19.00	3.30	28.00
APOTHEOSE. Large flowers, beautiful shade of pink and lavender; very strong stem	2.00	15.00	2.50	20.00	3.00	25.00		
WHITE CHIEF. The new giant White	1.50	12.00						
SUNSET. Flame-orange	2.00	15.00	2.50	20.00	3.00	25.00		
AURORA. Orange	1.80	13.00	2.00	15.00	2.40	19.00		
MRS. MARC PETERS. Deep rose-salmon	1.80	13.00	2.00	15.00	2.40	19.00	3.30	28.00
CARRIE BUDAU. Lavender-pink	1.80	13.00	2.00	15.00	2.40	19.00		
MISS BLANCH BLUE. Elder's new blue Freesia	2.50	20.00						
MIA MARVIN. Gigantic canary-yellow, blotch of deep orange on lower lip	3.30	28.00	3.70	32.00	4.00	35.00		
CAROL. Burnt orange	3.30	28.00	3.70	32.00	4.00	35.00		
CALIFORNIA. Pure yellow, large flower	1.60	11.00	1.80	13.00	2.30	18.00		
YELLOW PRINCE. Dark yellow, early or late	1.80	13.00	2.00	15.00	2.50	20.00		
CARMENCITA. Light chocolate colored	1.80	13.00	2.00	15.00	2.50	20.00		

### Iris, Dutch

	6-7 ctm.		7-8 ctm.		8-9 ctm.		9-10 ctm.		10 ctm. and up	
	100	1000	100	1000	100	1000	100	1000	100	1000
IMPERATOR. Brilliant blue, extra early	\$1.70	\$12.00	\$2.50	\$20.00	\$3.20	\$27.00				
YELLOW QUEEN. Excellent variety of uniform yellow	2.50	20.00	3.50	30.00						
WEDGEWOOD. Even Wedgewood blue, large flowers.					4.00	35.00	5.50	50.00	6.50	60.00
POGGEBEEK. Brilliant blue, early	2.00	14.00	2.50	20.00	3.50	30.00				
WHITE EXCELSIOR. Extra large, white	2.00	14.00	2.50	20.00	3.50	30.00				

### Iris, Spanish

	5-6 ctm.		6-7 ctm.	
	100	1000	100	1000
CAJANUS. Canary-yellow			\$2.30	\$18.00
KING OF BLUES. Deep purplish blue			2.00	14.00
KING OF WHITES. Pure white			2.00	14.00
KING OF YELLOWS. Fine golden yellow			2.00	14.00
			\$3.50	\$30.00
			3.00	25.00
			3.00	25.00
			3.00	25.00

### Amaryllis

Giant American Hybrids—Vast Range of Colors.

2-2 1/2 inches	100	1000
	\$13.50	\$125.00
2 1/2-3 inches	17.50	165.00
3-3 1/2 inches	25.00	235.00
3 1/2 inches and up	35.00	325.00

### Anemone

DE CAEN. 1 year, No. 1	100	1000
	\$2.25	\$17.50
GIANT ST. BRIGID. 1 year, No. 1	3.00	25.00

### Chionodoxa

LUCILIAE (Glory-of-the-Snow). Blue with pure white center.	100	1000
	\$2.00	\$15.00

### Grocus

BARON VON BRUNOW. Deep purple	100	1000
	\$2.00	\$15.00
KING OF THE BLUES. Purple	2.00	15.00
MAMMOTH YELLOW	2.00	15.00
PALLAS. White ground; fine light lilac stripes	2.00	15.00
SIR WALTER SCOTT. White, striped pale lilac	2.00	15.00
MONT BLANC. Pure white	2.00	15.00
KING OF WHITES. Extra white	2.00	15.00
BLUE AND PURPLE SHADES	1.80	13.00
STRIPED SHADES	1.80	13.00
WHITE SHADES	1.80	13.00
YELLOW SHADES	1.80	13.00

### Montbretia

With all confidence we recommend the following really excellent Montbretias:

AURANTIACA. Deep golden yellow	100	1000
	\$4.00	\$35.00
CALIFORNIA. Beautiful deep golden yellow, free flowering	4.00	35.00
FIRE KING. Large flowers of glowing scarlet-red	4.00	35.00
GEORGE DAVISON. Lovey pale orange-yellow flowers, widely expanded	4.00	35.00
TALISMAN. Vermilion-red, throat spotted purple	4.00	35.00

### Gladiolus Tristis

Gladiolus lily-like, very fragrant. Culture the same as Freesias. Stems 30-48 inches long. Wonderful for baskets and floral pieces \$5.50 \$50.00

### Gloxinias

(Ready in January)

Exceptional for pot plants. Large blooming bulbs. Separate colors.

1-1 1/2 inches	
1 1/2-1 3/4 inches	
2 inches and up	Prices an application

### Leucocoryne Ixioides Odorata

GLORY OF THE SUN. Flowers sweet scented and will keep for 2 weeks or more. Beautiful lavender-blue, throat white shaded. \$10.00

### Muscati

HEAVENLY BLUE (Grape Hyacinth). Light blue	100	1000
	\$2.00	\$15.00

### Ornithogalum Arabicum

"Star of Bethlehem"

2 inches	100	1000
	\$4.00	\$35.00

### Ranunculus

TECOLOTE GIANT MIXED. 1 year, No. 1 bulbs	100	1000
	\$2.25	\$17.50

### Scilla

SIBIRICA. Blue. Large bulb	100	1000
	\$2.70	\$22.00
SPRING BEAUTY. The largest of all Scillas	4.00	35.00

### Snowdrops

SNOWDROPS, SINGLE	100	1000
	\$2.50	\$20.00
SNOWDROPS, DOUBLE	3.10	26.00



Texas-Grown Paper-White Narcissus Bulbs in Bloom in Cincinnati Greenhouse.

## TUBEROUS ROOTED BEGONIAS "TRUE BELGIAN STRAIN"

(Ready in January)

For pot plants and bedding.

**Tuberaus-Raated, Single.** Large blooming bulbs. Scarlet-pink, rose, crimson, yellow, orange, salmon, white.

1"-1 1/2" .....  
1 1/2"-1 3/4" .....  
2", scarce ..... } Prices on application

**Tuberaus-Raated, Double.** Large blooming bulbs. Crimson, scarlet, yellow, salmon, white, pink.

1"-1 1/2" .....  
1 1/2"-1 3/4" .....  
2", scarce ..... } Prices on application

## FANCY LEAVED CALADIUMS "TRUE BRAZILIAN TYPE"

(Ready in January)

There are no finer colored foliage plants for summer use; splendid for the conservatory and equally good for porch boxes outdoors in shaded places. The stock offered is grown for us by the leading specialist in this line and represents only the choicest highly calared varieties.

**Separate Named Varieties** ..... } **Prices on application**  
**Named Varieties Mixed** ..... }

## SPIRAEA (Astilbe Clumps)

The old time favorite pot plant for Easter and Mother's Day blooming. Pink and white varieties in best named sorts.

**Note!** It is important that roots be frozen before potting. Grow 90 days for Easter flowering, grow 75 days for Mother's Day flowering. Per doz. ..... \$3.75 Per 100 ..... \$27.50

## POLYANTHA, OR "BABY" ROSES XXX FORCING GRADE

**Triamphie Orleansis.** Blooms freely in trusses. Color brilliant cherry-red. A great favorite with pot plant growers for Easter and Mother's Day blooming.

**Mme. Levavasseur.** Light crimson flowers in clusters and likewise much in demand for pot plants for Easter and Mother's Day sales.

Prices of above:

Per 100 ..... \$28.00 Per 1000 ..... \$260.00  
25 at 100 rate; 250 at 1000 rate.

## CLIMBING ROSES XXX FORCING GRADE

**Dorothy Perkins.** Shell-pink.

**Paul's Scarlet Climber.**

**Marie Gauchalt.** Brilliant light red and salmon-pink, etc.

Price on application.

## NARCISSUS PAPER-WHITE

### TEXAS GROWN (Short Crop)

Due to an abnormal early demand for large size bulbs we can now only offer—  
12 1/2 ctm. size, price ..... \$12.00 per 1000  
(Supply of larger sizes exhausted for this season).

## NARCISSUS PAPER-WHITE

### FLORIDA GROWN (Limited Crop)

We have engaged bulbs from two of the largest Florida growers and offer the following sizes while they last.

	Per 1000
12 ctm. ....	\$ 9.50
13 ctm. ....	14.00
14 ctm. ....	16.00
15 ctm. ....	18.00

## NARCISSUS GRAND SOLEIL D'OR

### Sa-Called Yellow Paper-White. TEXAS GROWN

	Per 100	Per 1000
14 to 15 ctm. ....	\$ 4.50	\$ 40.00
15 to 16 ctm. ....	5.50	50.00
16 to 17 ctm. ....	6.50	60.00

## PEARL CHIPS White or Colored

Used for bulb bowls, aquariums, plants, Japanese Gardens, etc. Brightly polished.

1-lb. Boxes:	f.a.b. New York	f.a.b. Chicago
White—	Per 100 boxes ... \$7.50	\$6.00
Mixed Colors—	Per 100 boxes ... 7.50	6.00

In Bulk:		
White—	Per 100 lbs. .... 5.00	3.00
Mixed Colors—	Per 100 lbs. .... 6.00 25 lbs. at the 100 price.	3.50

## CALLA AETHIOPICA (WHITE CALLA)

Cured in the growing field and fully dried before shipment, thus insuring bulbs that are in prime condition.

	Per 100	Per 1000
1 1/4"-1 1/2" diam. ....	\$ 4.50	\$ 40.00
1 1/2"-1 3/4" diam. ....	8.50	80.00
1 3/4"- 2" diam. ....	13.00	125.00
2"-2 1/2" diam. ....	17.00	165.00

## CALLA ELLIOTTIANA (YELLOW CALLA)

Provides a most desirable pot plant and as well of much value as a cut flower.

	Per 100	Per 1000
1 3/4"-2" diam. ....	\$ 7.00	\$ 65.00
2"-2 1/2" diam. ....	11.00	100.00
2 1/2"-3" diam. ....	16.00	150.00
3" and up diam. ....	19.50	185.00

## CALLA GODFREY (WHITE CALLA)

Produces somewhat smaller flowers than that of "Aethiopica." Excellent for pot plants or cutting.

	Per 100	Per 1000
1"-1 1/4" diam. ....	\$ 5.50	\$ 50.00
1 1/4"-1 1/2" diam. ....	8.00	75.00
1 1/2"-1 3/4" diam. ....	13.00	120.00
1 3/4" and up diam. ....	17.00	160.00



Chicago AMERICAN BULB CO. New York



## Narcissi

### NORTHWEST-GROWN DAFFODIL BULBS

*American Bulb Company's  
Superior Grade and Quality*

Samples of bulbs received from Oregon and Washington recently are evidence that our growers have a good crop of fine, healthy, large size bulbs, and the bulbs show every assurance of giving good forcing results.

	100	1000
<b>King Alfred.</b> Golden yellow; very large frilled flowers. D. N., M. B., extro No. 1, 22 ctm. ond up .....	\$8.50	\$78.00
D. N., Selected No. 1, 18 ctm. ond up .....	7.50	69.00
R. B., Selected No. 2, 15 ctm. ond up .....	6.10	56.00
<b>Golden Spur.</b> Golden yellow; early; fine forcer. D. N., No. 1, 16 ctm. ond up .....	4.75	41.50
<b>Victorio.</b> Yellow trumpet, creamy white perianth. D. N., No. 1, 16 ctm. ond up .....	5.50	50.00
<b>Sir Watkin.</b> Incamparable sulphur petals, deep yellow cup. D. N., No. 1, 18 ctm. ond up .....	4.70	42.00
<b>Glory of Sossenheim.</b> Enlarged Victoria Bicolor. D. N., No. 1, 17 ctm. ond up .....	5.50	50.00
<b>Von Sion.</b> (Double). Golden yellow. D. N., No. 1, 16 ctm. ond up .....	5.50	48.50
<b>Lourens Koster.</b> Poetaz. Pure white perianth, orange-yellow cup. D. N., No. 1, 16 ctm. ond up .....	4.50	40.00
R. B., Selected, No. 1, 12 ctm. ond up .....	3.85	33.50
<b>Emperor.</b> Primrose perianth; deep yellow trumpet. D. N., No. 1, 17 ctm. ond up .....	5.25	46.50
<b>Spring Glory.</b> Early. White petals, long chrame-yellow trumpet. D. N., No. 1, 17 ctm. ond up .....	5.50	50.00
<b>Tresserve.</b> Large yellow trumpet; yellow perianth. D. N., No. 1, 18 ctm. ond up .....	6.00	55.00
<b>Van Waveren's Giont.</b> Large bicolor; very popular. D. N., No. 1, 18 ctm. ond up .....	8.25	75.50
<b>Minister Tolmo.</b> Large golden yellow, yellow trumpet. D. N., No. 1, 16 ctm. ond up .....	6.00	55.00
<b>Poeticus</b> (Pheasant's Eye). D. N., M. B., extro No. 1 .....	3.50	30.00
R. B., Selected No. 1 .....	3.00	25.00

## Narcissi

### Texas Grown for Early Flowering

	100	1000
<b>Lourens Koster.</b> Poetaz. Pure white perianth, orange-yellow cup. .....	\$4.00	\$35.00
<b>Horace.</b> Poeticus. Pure white with red eye. .....	4.50	40.00
<b>Compernelle</b> (Janquils). .....	4.00	35.00



Our representative from Chicago visited the growing establishments of the Northwest during the blooming season to determine the healthiness of the bulbs while the bulbs were in growth and flower. This examination is imperative of this season of the year. We safeguard our customers with our own expert examination. Our confidence in our supplies, their reputation in their community and their fairness in their dealings enable us to offer you assurance that no bulbs leave the West Coast in any way superior to the quality you receive through us.

**IMPORTANT! GUARANTEED!!** Every bulb shipped to us that we reship to you is a guarantee that no flowers have been cut at any time for market or otherwise. For years we have tried, and through the assistance of many of our customers, have appealed to the Narcissus growers of America not to cut flowers to enter in competition with the florists who buy bulbs to force in the greenhouse.

First—it deteriorates the forcing quality of the bulb. Second—it deteriorates the reproducing quality of the bulb by weakening the stock. Third—it affects the market and enters seriously into competition with the greenhouse bulb forcer.

We are on record to the West Coast growers to embody in their code that no cut flowers are to be shipped to the eastern markets by bulb growers signing the Growers' Agreement Code. We are glad to inform you that 98 per cent of the bulb growers do not cut or ship flowers to the market.

Customers desiring extra large bulbs, those handling private estate trade, can secure from us a limited quantity of King Alfred measuring 25 ctm. and up. **Four and five flowers are not uncommon in our extra size King Alfred.**

# A. B. C. Lily Headquarters

The fact that we have consistently supplied from year to year and for many seasons past, numerous of the largest Lily growers in this country and Canada, is indicative, we believe, that A. B. C. "Supreme" Quality Lily Bulbs have obtained an enviable reputation amongst the trade. Our extensive purchases of this line enable us to control the output of one of the oldest and most reliable shippers in Japan, which assures us the "cream of the crop." Our customers have the assurance, when placing orders with us, of receiving first quality, healthy stock, uniform strain and grading.

We know the locality where all our Lilies are grown and our long and extensive experience in handling same enables us to eliminate strains and types that do not give satisfactory results.

The new 1935 crop will soon be in our possession. As prices have not been established on some kinds at the time of going to press, we will appreciate receiving a list of your Lily requirements for the coming season, and we will be glad to quote our most favorable prices.

## LILUM HARRISI (*Bermuda Grown*)

	100	Case
6"- 7". 335 to case .....	\$ 8.00	\$23.00
7"- 9". 200 to case .....	12.50	23.00
9"-11". 100 to case .....		23.00
11"-13". 50 to case .....		23.00

## LILUM GIGANTEUM

Southern and Northern Grown.

6"- 8". 400 to case .....	} Write for prices.
7"- 9". 300 to case .....	
8"-10". 225 to case .....	
9"-10". 200 to case .....	

## LILUM CANDIDUM

Imported French Grown.

	100	1000
20-22 ctm. ....	\$ 7.00	\$65.00
22-24 ctm. ....	8.50	80.00
24-26 ctm. ....	11.00	100.00
26-28 ctm. ....	13.00	120.00
28-30 ctm. ....	15.00	140.00
30 ctm. and up .....	19.00	180.00



A. B. C. Improved "Erabu."

## A. B. C. IMPROVED LILUM "ERABU"

(Illustrated Above)

The Most Valuable Florists' Lily Introduced to the Trade in the Post Twenty-five Years. (Delivery Fall, 1935).

Each case of A. B. C. "Erabu" Lilies contains government certificate, insuring you of trueness of type and healthfulness of bulbs. "Erabu" is particularly recommended to growers who are required to carry Lily plants under comparatively cool temperature for Easter bloom. Recommended for planting in the South where heat control does not always obtain.

True strain.

6"- 8". 400 to case .....	} Write for prices.
7"- 9". 300 to case .....	
8"-10". 225 to case .....	
9"-10". 200 to case .....	



House of A. B. C. Lily Giganteum Grown for Easter by Mr. Phillips Roland, Revere, Mass. Under observation by Mr. J. J. Korins, Manager of A. B. C., New York.

## LILY-OF-THE-VALLEY PIPS

Re-selected Exhibition German Pips

Per 100 .....	\$ 4.50
250 for .....	11.00
500 for .....	20.00
1000 for .....	38.00

Valley Pips from cold storage  
For immediate delivery.

## LILY-OF-THE-VALLEY CLUMPS

For Garden Culture.

Per doz. .....	\$ 3.00
Per 100 .....	20.00

Year After Year A. B. C. Lilies Are Found Dependable

# Chicago AMERICAN BULB CO. New York

We are Headquarters for the Following Lilies:

Please write for prices on those varieties not quoted.

## Lilium Rubrum (Magnificum)

7"- 9"	220 to case	9"-11"	130 to case
8"- 9"	200 to case	10"-11"	120 to case
8"-10"	170 to case	11"-13"	90 to case
9"-10"	150 to case		

## Lilium Speciosum Album

7"-9"	220 to case	8"-10"	170 to case
8"-9"	200 to case	9"-10"	150 to case

## Lilium Tigrinum Splendens (Single)

7"- 9"	220 to case	9"-10"	150 to case
8"- 9"	200 to case	10"-11"	120 to case
8"-10"	170 to case	11"-13"	90 to case

## Lilium Auratum Platypodium

7"- 9"	200 to case	9"-10"	120 to case
8"- 9"	170 to case	10"-11"	90 to case
8"-10"	150 to case	11"-13"	70 to case

## Lilium Auratum (Gold Banded)

7"- 9"	200 to case	9"-10"	120 to case
8"- 9"	170 to case	10"-11"	90 to case
8"-10"	150 to case	11"-13"	70 to case

## Lilium Henryi

7"-9"	220 to case	9"-10"	150 to case
8"-9"	200 to case	10"-11"	120 to case

## Lilium Regale (True Northern Grown)

	100	1000	100	1000
5"- 6"	\$6.00	\$55.00	9"-10"	17.50
6"- 7"	7.50	70.00	10"-11"	22.50
7"- 8"	9.50	90.00	11"-12"	30.00
8"- 9"	12.50	110.00		290.00



### "THE ARISTOCRAT OF LILIES"

Standing Wreath Composed of Orchids and Lilium Rubrum (Magnificum). "Oriental Orchids." There is no Lily that lends itself so gracefully to floral work of all kinds. Has a particular charm all of its own. Easily grown. Photograph by courtesy of J. H. Small and Sons, Washington, D. C. and New York, N. Y.

## Various Lilies

Japanese, American and English Novelties

**Botemanniæ.** Salmon-red.

**Canadense.** Yellow.

**Davuricum.** Rich orange, flushed red and spotted black.

**Elegans.** Red.

**Elegans.** Dark velvety red.

**Elegans.** Cherry-red.

**Elegans.** Orange.

**Elegans Ogan.** Golden yellow.

**Elegans.** Mixed.

**Hansani.** Bright orange-yellow.

**Kromeri.** Pink-flowered.

**Rubellum.** Rose-pink with yellow anthers.

**Superbum.** Orange-crimson.

**Tenuifolium.** Red.

**Tigrinum fl. pl.** Double.

**Umbellatum Erectum.** Red flushed orange.



Packing Lilies for American Bulb Co., Chicago and New York; Our Mr. A. Miller is shown in the Picture With Mr. Arai, the Noted Lily Grower

All prices in this list quoted F. O. B. Chicago or New York, unless otherwise specified.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE!

# A. B. C. "SUPREME" QUALITY GLADIOLUS

Annual Production of Approximately Fifteen  
Million Bulbs

We are Prepared to Quote

## Northern Grown Well Cured Bulbs

of the desirable newer kinds as well as the good commercial sorts, especially those varieties adaptable to early planting for cut flowers. Please contact with us about your Gladiolus needs. We are in a position second to none to **Qualify Your Wants in This Line.**

### "Picardy" (Illustrated Opposite)

Has proved to be the most outstanding cut flower Gladiolus introduced in the past decade. This very worthwhile variety has created no end of unusually favorable comment at the recent Chicago "Century of Progress," likewise with the retail cut flower trade in general. Exceptional for under glass as well as outdoor culture.



Gladiolus, "Picardy."

# Seasonable Flower Seeds

## SNAPDRAGONS

Winter Flowering

Proven Sorts for the Florist  
Grower

**IMPORTANT!** All Snapdragon Seed which we supply for under-glass production has been produced in greenhouses, is true to name and obtains full strength. We cannot recommend for greenhouse planting seed that has been harvested from outdoor cultures, as we have found such not infrequently to be of doubtful quality insofar as cut-flower production is concerned.

	Trade	3 Tr.	5 Tr.
	Pkt.	Pkts.	Pkts.
Allman's Pink. Silvery rase-pink	\$1.50	\$4.00	\$6.50
*Afterglow. Deep golden orange	1.00	2.50	3.50
*Bertha Baur. The only early lavender	2.00	5.00	
*Burgundy Beauty. Rich coppery red	1.00	2.50	3.50
*Ceylon Court. Standard earliest yellow	1.00	2.50	3.50
Cheviot Maid. Original strain	1.00	2.50	3.50

	Trade	3 Tr.	5 Tr.
	Pkt.	Pkts.	Pkts.
Cheviot Maid. Yoder Strain	\$1.00	\$2.50	\$3.50
*Cheviot Maid Supreme. Best; fairly deep rase; extra early flowering	1.00	2.50	3.50
*Coate's Yellow Perfection. Finest deep yellow; medium early	1.00	2.50	3.50
Golden Pink Queen. As named	1.00	2.50	3.50
*Indian Summer. Velvet bronze-copper	1.00	2.50	3.50
*Improved Terry's Surprise. Rase shaded orange	2.00	5.00	
Jennie Schneider. Light rose	1.00	2.50	3.50
Judd's Light Pink	1.00	2.50	3.50
Judd's Dark Pink	1.00	2.50	3.50
Kirkwood Beauty. (New)	1.50	4.00	6.50
Laura. Deep rose	1.00	2.50	3.50
Lemon Beauty. Lemon-yellow	2.00	5.00	7.50
Lucky Strike. The best white medium early	1.50	4.00	6.50
Mrs. W. W. Thomson	1.00	2.50	3.50
*New Cincinnati. Finest light rase. Extra large flowered, medium early	1.00	2.50	3.50
New Dawn. Golden orange	1.00	2.50	3.50
New Deal. Large coppery yellow Extra early. Excellent	1.50	4.00	6.50
Nicholson Yellow	1.50	4.00	6.50
Philadelphia Pink	1.00	2.50	3.50
Radiance. Deep pink	1.50	4.00	6.50
Raman Gold. Bright coppery yellow	1.00	2.50	3.50
*Rose Queen. Very fine deep rase; medium early	1.00	2.50	3.50

	Trade	3 Tr.	5 Tr.
	Pkt.	Pkts.	Pkts.
Sonny. Light pink	\$1.50	\$4.00	\$6.50
Sunburst Improved. As named	1.00	2.50	3.50
Sunshine Yellow	1.00	2.50	3.50
*Sun-Tan. Orange tan extra early	1.00	2.50	3.50
Terry's Surprise. Golden orange shaded rase; medium early	1.00	2.50	3.50
Velvet Beauty. American Beauty red	1.00	2.50	3.50
White Rock. Standard white tall		.50	1.25
*White Prosperity	2.00	5.00	
Winter Helen. Improved Helen	1.00	2.50	3.50
*Winter King. Good pink	1.00	2.50	3.50
Greenhouse Varieties Mixed. All winter-flowering	.75	2.00	

NOTE: Varieties marked thus \* are especially recommended.—A. B. C.

### 1935 New Early-Flowering Kinds That Suggest Much Merit

	Tr.	3
	Pkt.	Pkts.
Daybreak. Pink.	\$2.00	\$5.00
Sunset. Bronze.	2.00	5.00
Captor. Pure white.	2.00	5.00
Celestial (Witterstaetter). A rich yellow color, large flowers	2.00	5.00
Marion. White.	2.00	5.00
Marion. Golden.	2.00	5.00
Royal Gold.	2.00	5.00
Yellow Cheviot Maid (Volz)	2.00	5.00
White Cheviot Maid (Yoder)	2.00	5.00

Special Five Percent Discount Allowed on All Orders for Flower Seeds When Accompanied by Cash.

FOR COMPLETE LIST OF A. B. C. "SUPREME" FLOWER SEEDS PLEASE REFER TO OUR GENERAL CATALOG, COPY MAILED FREE



"Supreme" Quality  Flower Seeds



# Re-selected CYCLAMEN Seed

## True Ferd. Fischer's Giant-Flowering Strain

Ferd. Fischer, famous the world over for his high pedigreed Cyclamen strains, for more than 30 years has furnished many of the exclusive growers of the world. Mr. Fischer this year has received the highest honors in Germany for his new superior strain of Cyclamen plants. This, Mr. Fischer is very proud of and has written us that he would like to advertise the fact of taking all honors in general competition.

To increase the popularity of Cyclamen plants, sow Ferd. Fischer's Cyclamen seed. The colors, and their habit of immense prolific blooms will sell your plants readily. If you are selling young seedlings, transplanted or in pot plants, by using Ferd. Fischer's highly re-selected seed you should have great demand for your plants.

### TRUE FERD. FISCHER'S GIANT-FLOWERING STRAIN

Now Accepted as "Standord" for Americon and Canadion Culture

	Per 100	Per 1000
Glowing Dark Red. Christmas red	\$1.25	\$10.00
Glowing Bright Red. Cherry red	1.25	10.00
Rose of Marienthal. Bright rose	1.25	10.00
Pure Rose	1.25	10.00
Pure White	1.25	10.00
White with Cormine Eye	1.25	10.00
Glory of Wandsbek. Salmon-red	1.45	12.00
Horlequin. Rainbow calors	1.45	12.00
Improved Rose of Zehlendorf	1.45	12.00
Improved Perle of Zehlendorf. Dark salman	1.45	12.00

If you are in the market for Cyclamen seed in larger quantity than quoted herein and will indicate to us your needs, we will be glad to quote special price—the true "Ferd. Fischer Strain" has few, if any, competitors as to quality. Particularly does this refer to many of his exclusive and outstanding shades.

	Per 100	Per 1000
Bonfire. Brilliant salmon	\$1.75	\$15.00
America. Golden salmon	1.75	15.00
New Ruffled. Delicate salmon	1.65	14.00
New Ruffled. Rasy salmon	1.65	14.00
Liebesfeuer. Ruby salmon	1.65	14.00
Perle. Salman, white edge	1.45	12.00
Rococco. Red, rase ar lilac, ar white with eye	1.45	12.00
Lilac	1.25	10.00
Mixed	1.55	13.00

### VOGT'S NEW DOUBLE-FLOWERED CYCLAMEN

Admiration. Salman-rose with shaded eye.  
Prosperity. Azalea type; flaming rose; distinct, clear  
color.  
Cerise Brillant. (New). Rich cerise-red.  
Rosa. Soft rose, with coral cast.  
Price: \$3.00 per 100; \$7.50 per 250; \$13.00 per  
500; \$25.00 per 1000.

### SPECIAL NOTICE

Mr. Fischer has sent us same exceptionally beautiful colored plates in natural colors of his Cyclamen. The pictures are suitable for framing and may be had absolutely free of charge; just write for one or two prints.

# A. B. C. "SUPREME" PANSIES

### PANSY

#### A. B. C. "De Luxe" Mixture

If you are looking for "the unusual in Pansies" and your trade will pay the price for product, here it is. We have searched the world over to find a better mixture. However, thus far we have been unable to improve on "A. B. C. De Luxe."

Tr. pkt. .... \$1.00 1/8 oz. .... \$ 1.50  
1/4 oz. .... 2.75 Oz. .... 10.00

### PANSY

#### A. B. C. "Private Stock"

Fancy Exhibition Mixture. A. B. C. "Private Stock" is a really outstanding "all-purpose" mixture and has given the utmost satisfaction both for cut flowers and plant sales.

Tr. pkt. .... \$0.50 1/8 oz. .... \$1.25  
1/4 oz. .... 1.75 Oz. .... 6.50

### PANSY ROGLI

#### "Improved Swiss Giants"

	Tr.	3 Tr.	Pkt.	Pkts.	Oz.
Improved Swiss Giants Mixed	\$.50	\$1.25	\$5.50		
Lake of Thun. A solid blue Pansy with dark blue blatches	.75	2.00	6.00		
Cardinal Shades	.75	2.00	6.00		
Golden Yellow	.75	2.00	6.00		

### PANSY

Maple Leaf. Giant mixed. Distinct.  
Tr. pkt. .... \$.50 1/4 oz. .... \$2.25 Oz. .... \$8.00  
"Super" Maple Leaf Mixture.  
Tr. pkt. .... \$1.00 1/8 oz. .... \$ 1.85  
1/4 oz. .... 3.50 Oz. .... 12.00

### PANSY—Ordinary Mixture

Tr. pkt. .... \$.25 1/4 oz. .... \$.50 Oz. .... \$1.50

FOR COMPLETE LIST OF A. B. C. PANSIES PLEASE REFER TO OUR GENERAL CATALOG, MAILED FREE

FOR COMPLETE LIST OF A. B. C. "SUPREME" FLOWER SEEDS PLEASE REFER TO OUR GENERAL CATALOG, COPY MAILED FREE

The Sensational Cut-Flower Novelty

# "LIEB'S WINTER MARIGOLD"

The Originators Improved Strain  
Now Obtainable From Seed

New Winter Cut Flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing 5 months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

### The Best Paying Bench Space in Your Greenhouses

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow 'Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

SEED. Original Trade Package. 60c.

# NEW PRIMULA

## Malacoides Erikssonii—

### Sow Now

**SPECIAL NOTE:** The True Strain is supplied only in Eriksson's Original Packages; accept no substitute. We consider this a *de luxe* plant novelty and do not believe any grower of pot plants can afford to be without a good supply of the different kinds offered.

After much painstaking effort, Mr. Ernst Eriksson, of Riverside, Ill., has accomplished three new and valuable varieties of *Primula Molacoides Erikssonii*, namely:

**Brillioncy.** Opens lavender-pink, changing to crimson-red.

**Salmon Beauty.** True salmon.

**Snow King.** The pure white the trade has long been waiting for.

Prices: Separate, or the 3 varieties mixed. Tr. pkt. of 500 seeds, \$1.00.

### Standard Varieties

**Wonder Baby.** A most beautiful pink.  
**Baby Rose.** Very deep pink, some almost red.

**Bob Doll.** A deep pink with frilled flowers.

**New Baby.** Near lavender-pink; the strongest grower with the largest flowers.

**Choice Mixture** (of above).

Prices: Tr. pkt., 800 seeds, \$1.00; 2000 seeds, \$2.00, 1/64 oz., \$5.00.

Complete cultural directions, compiled by Mr. Eriksson, furnished free with each order.

# SWEET PEAS

EARLY OR WINTER FLOWERING VARIETIES

Cuprocid-Treated When Requested

## UP-TO-THE-MINUTE FLORISTS' VARIETIES

True-to-name, thoroughly rugged and hand-picked new crop seed. If you are in the market for quantity, please ask us for special prices.

All of the following are priced at:

1/2 oz. ....	\$0.20	Oz. ....	\$0.35
4 ozs. ....	1.00	Lb. ....	3.50

### WHITE

White Harmony. Very good.  
Snowstorm Imp. White-seeded.

### PINK

Attraction. Rich salmon-rose.  
Ball Rose. Rich deep rose.  
Ball Rose Queen. Long-stemmed rose-pink.  
Columbia. Pink and white. Bicolor.  
Chevalier. Dark rose.  
Fascination. Cream pink.  
Giant Rose. Large.  
Laddie. Bright, extra large rose.  
Jeanne Mamitsch. Long-stemmed rose.  
Louise Gude. Bright rose.  
Mrs. Calvin Coolidge. Salmon-pink.  
Mrs. Holscher. Good rose-pink.  
Pink Cherokee. Cream-pink.  
Pink Profusion. Rose-pink.  
Superior Pink. Deep rose.  
Springsong. Rich salmon-pink.  
Zvolanek's Rose.

### LAVENDER

Heather Bell. Rosy lavender.  
Harmony. Lovender; slightly shaded rose.  
Lavender King. (Harmony is preferred).  
Michigan. Large lovender.  
Vogue. Lavender with blue shading.

### BLUE

Blue Bird. (Mrs. Hoover preferred).  
Blue Bonnet. Deep clear blue.  
Ball Blue. Bright mid-blue.  
Indigo Iue. Dark shade of clear blue.  
Mrs. Hoover. Best blue.

### SCARLET AND CERISE

Aurora. Orange scarlet striped.  
Bright Light. Orange-scarlet.  
Glitters. Fiery cerise.  
Gorgeous. Cerise.  
Grenadier. Poppy-scarlet.  
Maroon Prince. Dark maroon.  
Miss Spokane. Dark red.  
Pride. Deep cerise. Long-stemmed.  
Red Bird. Crimson-red.  
Susanna. Carmine-red.  
Sunray. Light cerise.  
Vulcan. Orange-scarlet.

### ORANGE AND SALMON

Apollo. Salmon-cerise, long-stemmed.  
Burpee's Orange.  
Eldorado. Light orange.  
Flamingo. Orange-salmon.  
Mrs. Kerr. Salmon.  
Valencia. Desirable orange.  
Torch. Salmon-orange

All of the above are priced at:

1/2 oz. ....	\$0.20	4 ozs. ....	1.00
Oz. ....	\$0.35	Lb. ....	3.50



Early Sweet Pea—"Hope." The "Last Word" in White Sweet Peas.

## NEWER VARIETIES

Following are some new and comparatively recent introductions that obtain high value.

**Zvolanek's Josie.** The most important Early Flowering Sweet Pea introduction in the past decade. This variety is without doubt the largest and longest stemmed pink Sweet Pea in existence. There is not even one of the summer-flowering which can show larger and longer stems. It blooms freely in winter. 1/2 oz., 75c; 1 oz., \$1.25; 4 ozs., \$4.00; lb., \$15.00.

### EARLY BOON

A glorious deep salmon-pink on light cream ground—the flowers are bold and beautifully frilled—the stems are very long, usually carrying four fine blossoms.

1/2 oz. ....	\$0.65	1/4 lb. ....	\$ 3.75
1 oz. ....	1.00	Lb. ....	14.00

1/2 oz. 1 oz. 1/4 lb. Lb.

Ball Orange. Cleor deep orange.	\$0.20	\$0.35	\$1.30	\$4.25
Ball Rose. Improved	.25	.45	1.40	5.00
Eileen. Rich Begonia-rose	.30	.50	1.75	6.00
Eleanor. Light blue, late-blooming	.25	.40	1.40	4.80
Forty-niner. Bright orange	.25	.40	1.25	4.40
Fragrance. Cleor lavender	.25	.40	1.40	4.80
Hope. Best white	.25	.45	1.40	5.00
Lavanda. Cleor lavender	.30	.50	1.60	6.00
Majestic Rose. Bright deep rose	.20	.35	1.30	4.50
Memory. Cleor rosy lavender	.30	.50	1.75	6.00

Monterey. Clear geranium-pink.	1/2 oz.	1 oz.	1/4 lb.	Lb.
Flushed salmon	.....	.....	\$0.30	\$0.50
Prosperity. Soft rose with light	.....	.....	\$1.75	\$6.00
cream shading	.....	.....	.35	.50
Shirley Temple. New pink of great	.....	.....	.75	1.20
value	.....	.....	4.00	16.00
Success. Deepest of all pink va-	.....	.....	.30	.50
rieties	.....	.....	1.75	6.00

### MISCELLANEOUS VARIETIES

American Beauty. Rich, crimson-rose.

Amethyst. Rich, bright purple.

Cattleya. Rosy liloc.

Harlequin. Chacalote bicolor.

Mauve Beauty. Rosy mauve.

Meadow Lark. Cream.

Early-Flowering Mixed.

1/2 oz. ....	\$0.20	Oz. ....	\$0.35
4 ozs. ....	1.00	Lb. ....	3.50

## DOUBLE STOCKS

A. B. C. SPECIAL FLORISTS' STRAINS STOCK ARE ONE OF OUR PRINCIPAL SPECIALTIES

\*Indicates the most popular colors.

### BALL NON-BRANCHING OR COLUMN STOCKS

These produce one enormous spike with large flowers, 1 to 2 1/2 feet high and can be planted close together in the bench. **Special Note:** Our strain of above is true and especially selected.

\*Silvery Lilac-Lavender. Chamais Pink.

\*Pure White. Old Rose.

Ruby. Rich crimson-red.

Tr. pkt. (1000 seeds), \$1.00; 1/2 tr. pkt., 60c;  
1/4 oz., \$2.25; oz., \$8.00.

Deep Rose. (New). Tr. pkt., \$1.00.

### IMPROVED BISMARCK STOCKS

(Early Giant Imperial)

An especially meritorious class. These stocks are giant, growing from 24 to 30 inches tall, of branching habit, producing innumerable large spikes measuring 12 to 16 inches long, coming into bloom in about 12 weeks after seedlings are planted.

\*Rose. Fine standard color.

Flesh. Delicate shade of pink.

\*Lavender. Fine standard color.

\*Chamais. Ivory, tinted old rose. Choice market color.

Canary Yellow.

\*Golden Ball. Cleor ivory-yellow.

\*White. Early cleor white.

Apple Blossom. Blush.

\*Lilac. Liloc-lavender.

Blaad Red. Fiery red.

Rayal Purple (Elk's Pride). Rich deep purple.

Antique Copper. A fine copper-red.

Golden Rose. Light golden rose.

Prices, each of above: Tr. pkt., 35c; 1/4 oz., \$1.00; oz., \$3.00. Mixed, all colors, tr. pkt., 25c; 1/4 oz., 60c; oz., \$2.25.

\*Santa Maria. New giant pure white. Recommended as being the best double pure white. Tr. pkt., 25c; 1/4 oz., \$1.00; oz., \$3.75.

Shasta. Longer stemmed than Imperial White. Tr. pkt., 25c; 1/4 oz., \$1.00; oz., \$3.25.

\*Buttercup. Deeper tone than Imperial Conory Yellow. Tr. Pkt., 25c; 1/4 oz., \$1.00; oz., \$3.25.

# STAPLE ITEMS FOR THE GROWER

F. O. B. Chicago

## CANE STAKES—Japones

We import these in carload lots and usually are in position to supply some the year around. Hot water treated before being dyed, which prevents fungus and premature decay.	
<b>Green Dyed.</b>	1 1/2 ft., 2000 to a bale. Bale, \$3.50; 100, 40c; 1000, \$2.25.
<b>Green Dyed.</b>	2 ft., 2000 to a bale. Bale, \$4.50; 100, 60c; 1000, \$2.75.
<b>Green Dyed.</b>	2 1/2 ft., 2000 to a bale. Bale, \$5.50; 100, 70c; 1000, \$3.25.
<b>Green Dyed.</b>	3 ft., 2000 to a bale. Bale, \$6.50; 100, 85c; 1000, \$3.65.
<b>Green Dyed.</b>	3 1/2 ft., 2000 to a bale. Bale, \$8.50; 100, \$1.00; 1000, \$4.75.
<b>Green Dyed.</b>	4 ft., 2000 to a bale. Bale, \$10.00; 100, \$1.20; 1000, \$5.65.
<b>Natural.</b>	5 ft., 2000 to a bale. Bale, \$13.00; 100, \$1.20; 1000, \$7.00.
<b>Natural.</b>	6 ft., 2000 to a bale. Bale, \$16.00; 100, \$1.30; 1000, \$8.50.

## WIRE STAKE FASTENERS, "EVERLASTING"

Per box of 1000, \$3.75.

## "SCOLLAY" SPRINKLER

Each \$1.25

## POT LABELS

.4-inch, packed 1000 to carton.
Per 1000, plain, \$1.50; painted, \$1.85.
5-inch, packed 1000 to carton.
Per 1000, plain, \$1.80; painted, \$2.20.
6-inch, packed 1000 to carton.
Per 1000, plain, \$2.00; painted, \$2.50.
8-inch, packed 250 to carton.
Per 1000, plain, \$4.00; painted, \$4.50.
10-inch, packed 250 to carton.
Per 1000, plain, \$5.00; painted, \$5.50.
12-inch, packed 250 to carton.
Per 1000, plain, \$6.00; painted, \$7.00.
<b>TREE LABELS.</b> 3 1/2-inch, copper wire.
Per 1000, plain, \$1.90; painted, \$2.35.

## WIRED PICKS

	Carton of	
2 1/2 inch, plain	10,000	\$2.50
3 inch, green	8,000	3.25
4 inch, green	4,500	3.00
6 inch, green	3,000	2.50
	Cose	
2 1/2 inch, plain	50,000	11.00
3 inch, green	40,000	14.50
4 inch, green	10,000	5.50
6 inch, green	10,000	7.50

## RAFFIA

<b>Natural</b> .....	Per lb. \$0.35
10 lbs. or more	.30
225-lb. bale	.27
<b>Green Dyed</b> .....	.65
10 lbs. or more	.60
100 lbs. or more	.55

## GLAZING

<b>Glazing Putty "Mastica."</b> Gallon	\$2.25
<b>Glazing Putty "Super D"</b>	
25-lb. pail	2.50
50-lb. drum	4.50
100-lb. drum	7.00
<b>Putty Gun "Mastica."</b> Each	3.00
<b>Putty Bulb "Scallay."</b> Each	1.35

## GLAZING POINTS

"Peerless"—1000 to box. Staples.	
No. 2. Per box	\$0.65
No. 2 1/2. Per box	.75
5/8 inch. Straight. Lb.	.50
7/8 inch. Straight. Lb.	.50

## GRANULATED PEAT MOSS

### (Imported)

(Boles equivalent to 22 bushels)	
1 to 9 boles	Each \$3.50
10 or more boles	3.25

# INSECTICIDES—F. O. B. Chicago

## BLACK ARROW DUST

No. 5000

Pyrethrum—Nan-Paisanaus Dust for the Greenhouse	
10 lbs.	\$ 3.90
25 lbs.	9.25
50 lbs.	17.50
100 lbs.	33.00

## BLACK LEAF "40"

Nicotine Sulphate for Sucking Insects	
5-oz. bottles	\$ 1.00
5-lb. tins	5.85
10-lb. tins	9.85

## BORDEAUX MIXTURE

1-lb. tin	\$0.35
4-lb. bog	.65
24-lb. cose	3.00

## CYANOGAS CALCIUM CYANIDE "G"

Very Effective Chemical Fumigant	
5-lb. tin	\$ 3.00
25-lb. tin	10.00
100-lb. drum	30.00

## "EVERGREEN SPRAY"

(New)

1 oz.	\$0.35
6 ozs.	1.00
Pints	2.00
Gallons	10.50

## FUME TOBAC POWDER

f.a.b. Chicago	f.a.b. N.Y.
25 lbs.	\$ 5.00
50 lbs.	8.00
100 lbs.	15.00
	14.00

## NICOFUME PAPER

288 sheets	\$8.00
Corried in stock for prompt shipment.	

## NICOFUME OR NIKOTEEN LIQUID

1 lb.	\$ 2.25
4 lbs. (1/2 gal.)	5.75
8 lbs. ( 1 gal.)	10.00
40 lbs. ( 5 gal.)	40.00

## NICOFUME POWDER

Pressure Fumigator

1 lb.	\$0.75
5 lbs.	3.35
10 lbs.	5.85

## "FORMALDEHYDE" DUST

Controls damping-off of seedlings, both flower and vegetables.

1-lb. cons	\$0.75
5-lb. cons	2.00
25-lb. cons	5.50

## "FORMALDEHYDE" LIQUID

A Very Effective Disinfectant

1 gal.	\$2.50
60-lb. kegs	8.40

## PENETROL

Nicotine Activator

1 gal.	\$1.75
5 gals.	6.75

## RED ARROW SPRAY

1 oz.	\$ 2.60
Quart	3.70
Gallon	9.50

## ROTECIDE

Red Spider—Mealy Bug

Quart	\$3.00
Gallon	8.00

## SLUG SHOT LIQUID

A New, Very Effective Nan-Paisanaus Spray	
1-oz. bottles. Per doz.	\$ 2.60
6 ozs. Eoch	1.00
16 ozs. Eoch	2.00
1 gal. Eoch	9.00

## SOAP SPREADER

Red "A" or Evergreen, for Pyrethrum Sprays	
1 gal.	\$1.25
5 gals.	5.60

## VOLCK OIL SPRAY

Quart	\$1.00
<tbl\_info

# A. B. C. "Petunias for Profit"

## 100% Double Petunias from Seed

— The Sensation of the Seed World

A New Development in  
"ALL DOUBLE"  
LARGE FLOWERING  
FRINGED PETUNIAS

Offered Under the Title,  
"A. B. C. De Luxe"

### "THE MODERN PETUNIA"

The introduction of the three Petunia strains listed on this page has caused the public to become "Petunia conscious" and further resulted in providing "real profit" for the grower who had the foresight to culture them. The following testimonials, two of the many we have received, will indicate to some extent at least the opinion of some of our florist friends regarding the same. To provide large plants for spring sales, sow seed early.

Newell, N. J.

American Bulb Co.,  
31 W. 27th St.,  
New York, N. Y.

My Dear Sirs:

I am writing you to let you know how my "WORLD BEAUTY" PETUNIA turned out that I have grown from the seed I got from you in January. It is the most beautiful PETUNIA I have ever seen. I have sold all and could have sold 10,000 four-inch pots if I had had them. I panned 200 in six-inch bulb pans. I had as high as 33 large blooms on a pan. I sold every pan at fifty cents per pan and could have sold as many more. I also had 700 four-inch pots that brought twenty cents wholesale and thirty-five cents retail and they were all sold as fast as color showed.

Yours very truly,  
(Signed) JOHN L. NORTH.

Willimansett, Mass.

American Bulb Co.  
Dear Sirs:

Petunias A. B. C. "Private Stock" and "World Beauty" were simply beautiful; we were more than pleased with these strains and our customers were delighted and completely satisfied. You can rest assured we will be more than glad to order more of these Petunias.

Yours very truly,  
(Signed) AUGUST DIETRICH.



New Double Flowering Fringed Petunia, "World Beauty."  
Named and Introduced by the Americon Bulb Co.

FOR FIFTY YEARS or more flower seed specialists have tried by every possible experiment to obtain a double Petunia that would reproduce more than 50 per cent of double flowers, but their efforts have been of no avail.

It gives us great pleasure, therefore, to be able to introduce to our customers a strain giving practically 100 per cent of fully duplexed and beautifully fringed flowers of supreme value for pot plants, window boxes and general bedding work. We offer this strain with every confidence.

Firstly, we call special attention to our own introduction.

### Double Petunia, "World Beauty"

Illustrated above. It produces large, double, fringed flowers of the most beautiful rosy carmine color, plants of dwarf, compact growth and which makes this grand new sort particularly desirable for pot plants as well as bedding. Petunia growers will, we believe, do well to culture "World Beauty" in a large way.

Price: Tr. pkt. .... \$2.00 3 Tr. pkts. .... \$5.00

### Petunia, A. B. C. "De Luxe" Dwarf "All Double" Mixed

This new dwarf double flowering strain with a wonderful arrangement of colors and shades is particularly recommended for pot plants and bedding.

Price: Tr. pkt. .... \$2.00 3 Tr. pkts. .... \$5.00

### Petunia, A. B. C. "Private Stock" SINGLE LARGE FLOWERING MIXED

An Exclusive A. B. C. Introduction.

A new strain of "hand pollinated" large flowering, dwarf Petunias, produced under glass by that eminent florist-grower, Mr. Ernst Eriksson, Riverside, Ill. (originator of "Primula Malacoides Erikssonii"). If you grow pot plants you will surely want some of this outstanding new strain, exceptional for pot plants, porch and window boxes, bedding, etc. Fancy mixed colors. The genuine strain is furnished in Eriksson's original packages only.

Tr. pkt. (1000 seeds) .... \$1.25 5 Tr. pkts. (5000 seeds) .... \$5.00

New Crop Seed of Above Three Strains Ready December 1st.

For Complete Listing of A. B. C. Florists' Petunias Please Refer to Our General Catalog.  
Copy MAILED FREE

MAIL ORDERS FOR CHICAGO TO 1335 W. RANDOLPH ST., Phone Haymarket 6774

MAIL ORDERS FOR NEW YORK TO 31 W. 27th ST., Phone Bogardus 4-7257



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**"SUPREME" Quality**  
**B U L B S**

are produced by specialists and  
qualified by personal inspection  
of our experts during the grow-  
ing season.

We Can and Will Supply  
Your Bulb Needs to Advantage

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CHICAGO, ILLINOIS

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NEW YORK CITY